

LAKESIDE RECREATION COMPLEX

FOR RELEASE AT WILL

CONTACTS:

Kim Schramer, Black Butte Ranch, 541-595-1536, KSchramer@BlackButteRanch.com

BLACK BUTTE RANCH'S \$11.5 MILLION LAKESIDE RECREATION COMPLEX CREATED A NEW HUB OF ACTIVITY WHEN IT OPENED IN 2015

(BLACK BUTTE RANCH, Ore.)—When Black Butte Ranch first unveiled its \$11.5 million Lakeside Recreation Complex to the public in 2015, the reviews were unanimous. Nestled on the shores of Phalarope Lake, with one of the most gorgeous views of Mt. Washington and the Three Sisters found anywhere in Central Oregon, Black Butte Ranch had hit a home run.

"Black Butte Ranch has a new heartbeat," The Oregonian declared in 2015 after seeing the Lakeside facilities for the first time.

Years later, the Lakeside Recreation Complex is the Ranch's main hub of activity, just as it was intended to be. The facility opened with three buildings, including the Lakeside Bistro, Lakeside Activities Center, and dressing rooms for the pool.

The incredible outdoor pool and hot tub facility has become a summer hotspot at the Ranch. The infinity pool is 80% larger than the pool it replaced, with poolside food and beverage service all summer long. The nearby Lakeside Bistro, offering indoor and outdoor dining, has become a favorite for casual diners looking to enjoy a morning coffee and pastry, and for its pizza and other Northwest fare a bit later in the day.

The complex is also home to the expansive state-of-the-art Lakeside Activity Center, which includes a fitness facility, the Spa at Black Butte Ranch, recreation center, equipment rentals, and children's playground.

Black Butte Ranch also added the General Store in 2020, offering quick-service food such as deli sandwiches and ice cream, as well as growler fills, wine, and gifts. And Black Butte Ranch adventure goers can even take advantage of catch-and-release fly fishing opportunities, as well as kayak and stand-up paddle lessons and rentals, at Phalarope Lake.

The \$11.5 million Lakeside Recreation Complex was designed by <u>THA Architecture</u> of Portland, with the bulk of construction work performed by <u>Kirby Nagelhout Construction</u> of Bend. The complex won three awards from the Sustainable Forestry Initiative after its opening.

Amenities at the Lakeside Recreational Complex:

Lakeside Activity Center: The activity center features an arcade where youngsters gather, state-of-the art fitness center with locker rooms, and an outdoor playground. A concierge desk is where kids can sign up for fun Ranch activities. And sports equipment of all kinds — from bikes to kayaks and stand-up paddleboards — can be rented here, setting the stage for outdoor adventure.

Lakeside Bistro: Set in a modern space with expansive floor-to-ceiling windows showing off incredible Cascade views, the Bistro serves fresh, casual cuisine all day. In the morning, enjoy fresh coffee and a house-made pastry while taking in the views. Later in the day, stop in for pizza, fresh salad, or a sandwich. Or toast the sunset with a cocktail, glass of wine, or Central Oregon brew from the outdoor bar.

The General Store: The newest addition to the Lakeside complex, The General Store offers a wide selection of deli sandwiches, ice cream, growler refills, wine, local products and curated gifts. The General Store also serves to-go dinner boxes during the holidays.

The Spa at Black Butte Ranch: Inspired by the beauty and revitalizing energy of the Cascade Range, the Spa at Black Butte Ranch is the spot for relaxation and rejuvenation. From massages and facials to body treatments and nail treatments, the Ranch's signature spa experiences are designed to leave a guest feeling relaxed, restored and ready for whatever the next day brings.

Lakeside pool: The view of Mt. Washington alone is reason enough for a visit. But the Lakeside Pool also offers a 9-foot deep swimming area with an infinity edge, poolside bar, 16-person hot tub, and sauna. Since its opening, the Lakeside Poll has become the main gathering spot for summer guests of the Ranch.

About Black Butte Ranch

Since 1970, Black Butte Ranch has offered a unique, family-oriented Central Oregon experience at the foot of the gorgeous Cascade Range. The sweeping 1,800-acre destination resort features sweeping views of the surrounding peaks — including the Three Sisters, Mount Washington, Black Butte, Broken Top, Three Fingered Jack, and Mount Jefferson — and endless outdoor opportunities. The family-friendly property offers an array of lodging accommodations, two championship golf courses, putting course, five swimming pools, award-winning restaurants, and a full-service spa. For more information: BlackButteRanch.com.

###