



FOR IMMEDIATE RELEASE
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BLACK BUTTE RANCH TO HOST “TRI FOR FUN” TRIATHLON

(Black Butte Ranch, Ore.) – June 4, 2013— On Sunday, June 23, 2013 families and friends will have a chance to test their swimming, biking and running skills at the family-friendly TRI for FUN triathlon course at beautiful Black Butte Ranch.

Using the Lodge swimming pool and paved roads and paths throughout the Ranch, the TRI for FUN triathlon features a course distance of a 275-meter swim (1/6 mile); 9-mile bike ride; and 3-mile run.

Kendal Daiger, Director of Sales and Marketing for Black Butte Ranch, says the focus of the event is on introducing people to the sport in a relaxed and friendly way. “Triathlon combines three summer activities many families love to do at the Ranch – swimming, biking and running,” she said. “The shorter (than usual tri distance) course along with the safe, friendly and non-competitive atmosphere makes this a great event for young people, families, novice adults and seniors looking to experience the fun of a triathlon.”

While the TRI for FUN event will be timed so that each participant can check out his/her personal achievement, the event is really about providing the opportunity to experience a triathlon and enjoy a fun-filled day in an incredible setting at Black Butte Ranch.

The event will consist of four individual divisions (13&over Men’s; 13& over Women’s; 12& under Boy’s, and 12& under Girls), and two team divisions, and participants can register individually, or as teams of two or three. While there will be awards to the top finishers in all divisions, the idea is that everyone that crosses the finish line is a winner.

The entry fee for the TRI for FUN triathlon is \$35 for adults, and \$20 ages 12 & under. A portion of each registration fee is donated to the Mt. Bachelor Sports Education Foundation (MBSEF). Participants will receive a commemorative T-shirt (tee shirt for participants registering prior to June 10th), refreshments and snacks, goody bag and entry into an exciting raffle (must be present to win).

Check-in and registration will begin at 7 a.m. with the first wave hitting the Lodge pool at 8:30 a.m. Awards, food and raffle giveaways will occur after the conclusion of the race at the Lodge Area lawn at Black Butte Ranch.

For more information about the TRI for FUN Triathlon at Black Butte Ranch, visit the Event Calendar at www.BlackButteRanch.com. Online registration is available on www.ultraregister.com (enter TRI for FUN in the search feature). Registration closes on June 22, 2013 at 11:59 p.m. There will be no registration the morning of the race.

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About Black Butte Ranch | www.BlackButteRanch.com

Black Butte Ranch is perfectly positioned for an authentic Central Oregon cascade experience. The 1,800-acre destination community, located seven miles west of Sisters on Highway 20, is nestled beneath the Cascade Mountain range with sweeping views of Three Sisters, Mount Washington, Black Butte, Broken Top, Three Fingered Jack and Mount Jefferson. The family-friendly property offers an array of lodging accommodations, two championship golf courses, four swimming pools, award-winning restaurants, a full-service spa and abundant four-season recreational opportunities.