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GET GOLF READY IN 5 DAYS AT BLACK BUTTE RANCH

Black Butte Ranch PGA Professionals provide fun, fast and affordable lessons to aspiring golfers

(Black Butte Ranch, Ore.) – March 14, 2013— Black Butte Ranch is bringing adults into the game of golf in a fast, fun and affordable way through the national golf initiative, “Get Golf Ready.” This program is comprised of a series of five introductory lessons offered by Black Butte Ranch’s PGA professionals in a small-group environment, and is available beginning April 18, 2013 for \$125.00.

Targeting the millions of adults who have limited or no experience with the game of golf, the five lessons provide basic skills instruction as well as information regarding the background of the game's rules, etiquette and values. Significant on-course learning opportunities will be a part of each lesson. Participants will gain insight into chipping, putting, full swing, half swing and bunker play, as well as the fundamental guidelines regarding the use and maintenance of golf equipment, keeping score and navigating the course, among others.

“The Get Golf Ready program provides an affordable and rewarding educational experience for those who are interested in learning more about the game of golf,” said Tom Baker, PGA Head Golf Professional at Black Butte Ranch. “The program will provide a casual yet structured setting using fun, skill enhancement formats to help participants become comfortable on the course and enable them to continue to develop their skills as golfers.”

The first Get Golf Ready series at Black Butte Ranch begins Thursday, April 18, 2013 and runs as follows:

First Series: Thursday-April 18th, 25th, May 2nd, 9th, 16th
Second Series: Saturday- April 20th, 27th, May 4th, 11th, 18th
Play Golf on the 5th day after the clinic, includes on-course instruction!

Time & Location: 2:00 - 3:30pm at Black Butte Ranch, Big Meadow driving range and golf course

Instructors: Jeff Fought, PGA; Tom Baker, PGA; Terry Anderson, PGA;
George Mack Jr., PGA; Bill Mitchell, PGA; Brendon Bain, Emily Anderson Stewart

Following the completion of the five-session program, a smooth transition into Get Golf Ready graduate outings, and other free and low-cost programs offered by Black Butte Ranch will be available.

For more information, or to register for the Get Golf Ready program at Black Butte Ranch, please call the Black Butte Ranch Golf Shop at 541.595.1545.

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About Black Butte Ranch | www.BlackButteRanch.com

Black Butte Ranch is perfectly positioned for an authentic Central Oregon cascade experience. The 1,800-acre destination community, located seven miles west of Sisters on Highway 20, is nestled beneath the Cascade Mountain

range with sweeping views of Three Sisters, Mount Washington, Black Butte, Broken Top, Three Fingerted Jack and Mount Jefferson. The family-friendly property offers an array of lodging accommodations, two championship golf courses, four swimming pools, award-winning restaurants, a full-service spa and abundant four-season recreational opportunities.

About Get Golf Ready | www.GetGolfReady.com

Get Golf Ready was announced in November 2008 as part of the World Golf Foundation's Golf 20/20 initiative. The program is benefiting from unprecedented support and collaboration from the entire golf industry, including the World Golf Foundation, The PGA of America and other leading national and state golf associations, organizations, manufacturers, media and companies.