

# CANDIDATE PROFILE

## BOARD OF DIRECTORS

BLACK BUTTE RANCH ASSOCIATION

NAME: CATHY ELLIS

LOT #: GM 425

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BLACK BUTTE RANCH, OR 97759

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### WHAT EXPERIENCE AND BACKGROUND WOULD YOU BRING TO THE BOARD?

We are long-time homeowners at Black Butte Ranch and have been full-time residents for ten years. As a retired teacher and administrator for the Eugene School district, this experience has given me the skills and tools to be a critical thinker and thoughtful problem solver. I also bring my experience as a former builder, owner and manager of residential and vacation rental properties to the table.

#### BBR Volunteer Service:

- BBRA Board Director 2007 – Present
- BBR Police Service District Board Member 2007 - Present
- Attend monthly BBR Finance Committee Meetings 2007 - Present
- BBRA Natural Resources Committee (NRC) member 2007 - Present , Chair 2008 - Present
- BBRA Homeowner Service Awards Chair 2010 - Present
- Lot Certification Committee Member (May 2009, recommendations approved by BBRA Board of Directors)
- Section 17 Task Force Member (Disbanded after developer withdrew proposal)
- Glaze Meadow Recreation Complex Task Force Member (Disbanded after Master Improvement Projects were approved by homeowners)

#### Established Natural Resource Sub-Committees:

- Wild Land Fire Safety Border Committee (Working with neighboring public and private property owners cooperatively to improve our borders)
- Riparian Study Committee (Currently gathering historical data, with end goal being a stewardship plan to be implemented)
- Noxious Weed Control - Common Property (22 volunteers for '09 season, weekly weeding sessions scheduled for 2010 season, more volunteers welcome)

*Continued on back*

- Noxious Weed Lot Certification Committee - Private Property (February 20 Board approved noxious weed control policy incorporated into BBR Lot Certification Program)
- Barbed Wire Removal (6 volunteers, removed 3 miles of barbed wire in '09, work to be continued in 2010)
- Currently forming Meadow Study committee (Interested? Contact me)
- NRC non-profit, tax-exempt, study committee—has become the BBR Non-Profit Organizational Committee

BBR Tax-Exempt Non Profit Organization – Chair

The non profit organization will soon become a vehicle for donors to make their generosity a permanent asset for our community and the surrounding area and help support causes they care about through their tax exempt donation.

## WHAT WOULD YOU LIKE TO SEE THE ASSOCIATION BOARD DO IN THE FUTURE?

Use Black Butte Ranch's mission statement and newly created vision statement and strategic objectives to guide our decisions.

### VISION STATEMENT:

Black Butte Ranch is to be the most desirable Pacific Northwest resort community, where residents and vacationing families enjoy superb amenities, great service and a variety of recreation activities in an unsurpassed natural setting.

### BLACK BUTTE RANCH STRATEGIC OBJECTIVES:

1. Adapt to changing resort experience expectations: Provide activities for all age groups. Continue to improve our web based exposure for advertising and reservations. Offer high quality goods and services to homeowners and guests.
2. Improve financial sustainability: Improve our food and beverage offerings so that patrons (especially homeowners) enthusiastically patronize our businesses. Promote small groups and special events, and target day guests. Train staff to systematically sell the Black Butte experience while leveraging the assets of the Ranch.
3. Enhance the physical infrastructure: Move forward with the GM Golf Renovation Project. Keep our buildings and properties in pristine condition.
4. Safeguard our natural resources and vistas: As Chair of the Natural Resource Committee, the committee will continue to work closely with management, BBRA Board, ARC and outside experts to preserve and enhance our natural resources. The sub-committees will continue to improve the stewardship of our lands and expand our volunteer pool.

Our resort has the most spectacular views in Oregon. We need to be known, not only for our signature mountain views and amenities, but also for our outstanding customer service and well maintained facilities.

I would be honored to serve another three years on the BBRA Board and would appreciate your vote. If you wish to contact me, send an email to [cathylsbbbr@gmail.com](mailto:cathylsbbbr@gmail.com) or call my cell at 503-347-5753.

*I am submitting this declaration of nomination as a candidate for the June 19, 2010 election of the Black Butte Ranch Association Directors.*



4/5/10

SIGNATURE

DATE

Printing is limited to one page, front and back for each candidate.

Please return applications and a photograph (digital or film) to the BBR Administration Office by **April 19, 2010**

ATTN: Board of Directors, PO Box 8000, Black Butte Ranch, OR 97759.

Phone: 541-595-1510 | Fax: 541-595-1299 | Email: [BBRA@BlackButteRanch.com](mailto:BBRA@BlackButteRanch.com)